

19 October 2018

Jetstar Asia announces an additional Darwin service with the unveiling of new Territory livery

In Singapore yesterday, Jetstar Asia together with Darwin International Airport and Tourism NT celebrated 10 years of flying between Singapore and Darwin with special livery designed by a local Singaporean artist.

Marking the milestone at a ceremony at Changi Airport, Jetstar Asia also announced it will increase the number of regular services between the two cities from four to five per week from the 28th October 2018.

CEO NT Airports, Ian Kew who was present at the unveiling said, "This innovative flying billboard has the potential to excite visitors from across Asia to travel to the Territory. Darwin is Australia's closest city to Asia – shorter in travel distance than Hong Kong is to Singapore, so this new aircraft livery has the unique ability to showcase the Territory to a brand-new audience. We're delighted to have partnered with Jetstar Asia and Tourism NT to see this livery unveiled today".

Jetstar Asia CEO, Mr Bara Pasupathi, who has visited Darwin twice in the last nine months, knows firsthand what an incredible place the Northern Territory is to visit is very excited about offering customers more options to explore the Top End. "Since the launch of our direct service in 2008 we have seen strong demand, flying more than 1.2million visitors between the two cities and with an extra weekly service, we're excited to now offer customers even more options to explore the Top End", Mr Pasupathi said.

The livery commissioned by Tourism NT and designed by Ben Qwek, who has never visited Australia, was inspired by his research into the dynamic and varied seasonal and varietal landscapes the NT has to offer. "From vast deserts to lush wetlands, koalas to crocodiles - these are the contrasts I wanted to capture in the design and colours in the livery", said Mr Qwek. "To work on such a huge canvas was a challenge but an absolute thrill and something I am incredibly proud of."

Singapore is now Darwin's largest international destination, which has recently seen double-digit growth. The additional weekly frequency will add approximately 18,720 seats annually into the Darwin-Singapore market, boosting inbound tourism and visitation to the Top End.

“The announcement of the additional weekly service between Darwin and Singapore will also improve the choices for Territorians by providing even better connectivity to Jetstar Asia’s wide range of Asian destinations. We are delighted to continue to work closely with Jetstar Asia to bring new services to Darwin International Airport”, said Ian Kew.

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About Jetstar Asia

**Jetstar Asia operates a daily service from Singapore to Darwin during peak periods (15 Dec-01Jan and 31Jan – 17 Feb)*

Jetstar Asia first took to the skies in December 2004. Jetstar Asia currently operates more than 600 weekly return flights to 27 destinations across 13 countries and territories in the Asia-Pacific region. Jetstar Asia is ranked as the top 8th most punctual airline in the world by OAG in 2017 and was listed as one of the top 10 safest low-cost airlines in the world in 2017 by AirlineRatings.com.

About the artist, Ben Qwek

Made By Ben is a Singapore based creative agency that specialises in illustration with almost a decade of experience in the creative field. Formed by Ben Qwek, their dream is to translate visions into spectacular visuals. Adopting whatever tools in design thinking, the team is able to distil their client's intentions into creating impactful artwork. Every idea, every stroke and every shape is unique: an artistic journey that harnesses the creative collective.



