

11 November 2019

Seeking Expressions of Interest for the beneficiary of funds to be raised at the Darwin International Airport 14th Annual Charity Golf Day in 2020

Background

Each year Darwin International Airport (DIA) partners with its stakeholders to raise funds for an important Top End cause at our annual Charity Golf Day. Now in its 14th year, the next Golf Day will be held on Friday 14 August 2020 at Darwin Golf Club.

Through the generous support of our sponsors, players, staff and volunteers, the golf day usually raises between in excess of \$40,000 for a local Top End charity.

In 2019 the Golf Day raised \$60,000 for Save The Children NT. We do hope future fundraising efforts will reach this amount, however the amount of funds raised cannot be guaranteed.

DIA is seeking **Expressions of Interest (EOI)** from Top End Charities who are interested in nominating their organisation and a suitable project to be considered as the beneficiary of the funds raised in 2020.

Previous beneficiaries and their projects

2019 Funds raised \$60,000 – Save The Children NT

Save the Children NT is a local organisation dedicated to changing the life trajectory of children and young people in the most vulnerable and disadvantaged circumstances in the NT and Australia. The funds raised will help Save The Children NT fit out two 'Sprinter Vans' with storage, vocational technology, education supplies, water supplies and purchase a support vehicle to bring families to their two flagship programs - Out Teach Mobile Education and Play 2 Learn programs.

2018 Funds raised \$65,000 – Cancer Council NT

Funds raised will be used to purchase two replacement vehicles for their patient to treatment program. The patient to treatment program offers a transport service to assist patients getting to and from their medical appointments, particularly people that live outside the Royal Darwin Hospital Transport bus service area.

2017 Funds raised \$40,000 – Helping People Achieve (HPA)

HPA are using the funds raised to modify their premises in Yarrowonga to accommodate a new Day Program facility. It will involve the installation of a fully automated mobility access door to facilitate easy entry and exit, structural modifications to the internal floor plan and the supply and installation of appropriate furniture and facilities.

2016 Funds raised \$40,000 – Variety (NT) The Children's Charity

Funds raised helped to fund much needed modifications for buses to transport disabled school children in two Top End communities.

2015 Funds raised \$30,000 - Care flight

Funds raised went towards the purchase of a mobile medical training program that delivered free situation-based trauma care workshops to emergency first responders in regional, rural and remote areas of the Territory. Due to the high demand for the workshops Care Flight Top End needed to purchase its own medi-sim equipment and a crucial piece was a car crash simulator. All funds raised at the DIA Charity Golf Day went towards purchasing one.

2014 – Foodbank - \$38,000

Funds raised provided a permanent freezer for Foodbank’s warehouse, freeing it from expensive monthly rental fees and helping to grow its capacity to store items such as meat, a dietary staple that is out of reach for many.

Selection Criteria

DIA Corporate Giving Committee is seeking Expressions of Interest from local registered Charities whose work supports areas such as:

- Youth
- Health
- Education
- Arts
- Sports
- Disadvantaged

It is recommended organisations nominate a **tangible project (or specific items)** that will benefit Territorians, preferably in the Top End. Applicants should describe the project in detail and how the funds will be used.

Examples of what the committee consider to be tangible projects (or specific items) is provided through our previous beneficiaries and their projects (listed on the previous page). An Expression of Interest which nominates a tangible project (or specific items) is usually viewed more favourably by the committee than requests for funds required for educational programs, travel expenses and non-physical items.

Application process

There is no predetermined style or format to be followed.

Please provide as much detail as possible about your charity, its purpose and the specific project you are putting forward. You may choose to include images and/or submit a PowerPoint presentation to support your application.

Any information on how your organisation can support the Golf Day through provision of volunteers, fund-raising ideas and activities, additional sponsors, auction items, media and publicity etc is welcomed.

Depending on the number of applications received, the DIA Corporate Giving Committee may decide to shortlist up to three applicants and may invite those shortlisted applicants to deliver a presentation to the Corporate Giving Committee.

Timeline

Monday 11 November 2019	Call for Expressions of Interest
Friday 7 February 2020	Closing date for written applications
Monday 10 February – Friday 21 February 2020	Applications reviewed by DIA Corporate Giving Committee and shortlisting of applications (if required)
Monday 24 February – Friday 06 March 2020	-Shortlisted organisations notified -Presentations by shortlisted applicants to Corporate Giving Committee (if required)
Monday 9 th March 2020	Recommendation made to CEO for approval
Friday 13 th March 2020	Outcome advised to all applicants
March to August 2020	Event planning and preparations including seeking sponsorships, prize donations, marketing etc
Friday 14 th August 2020	14 th Annual Charity Golf Day
September/October 2020 (date tba)	Presentation of funds including media/pr opportunities

Applications should be sent to:

E: charitygolfday@ntairports.com.au

To be received by COB Friday 7 February 2020

Phone enquiries can be directed to:

Jill Morris, Communications and Marketing Manager on 8920 1814